

PROFILE

UX Designer dedicated to creating better design experiences for humans. Actively looking for the new opportunities to work with real world projects.

CONTACT

PHONE:

+1 206 915 1210

WEBSITE:

<https://pavanipriyasajja.github.io>

EMAIL:

pavanipriyasajja@gmail.com

LinkedIn:

<https://www.linkedin.com/in/pavanipriyasajja>

SKILLS

User Research:

User interviews, surveys, market analysis, competitive analysis, User test

Analysis:

User personas, storyboarding, sketching, user flow, information architecture, User scenarios

Visual Design:

Color palette, typography, iconography, pattern library, hierarchy of elements, mood board

Design:

Wire-framing, Low fidelity prototype, high fidelity prototype

Leadership:

Mentoring designers, Lead team meetings, Assign tasks to teammates

TOOLS

Adobe XD,
Photoshop,
Illustrator,
Sketch,
Balsamiq,
invision App,
Marvel app,
HTML & CSS,
Click Up

PAVANIPRIYA SAJJA

UX Designer

EXPERIENCE

Super Purposes – Lead UX Designer

Jan 2022 – Present

Original website: (<https://superpurposes.com/>)

- Super purposes is an online career coaching platform that provides a variety of career courses for the millions of job seekers to land their purposeful job.
- Redesign existing super purposes online career coaching website to update with new features and look.
- Prepare a weekly team meeting agenda and lead team meetings with the 10 members of people (stakeholders, web developers, UX team members) to discuss project progress.
- Mentoring 2 designers to assign design tasks and conduct weekly 1:1 meeting, workshops to brainstorm on design ideas and come up with better solutions as well as provide continuous feedback on their tasks and guide and help them to make progress on their tasks and complete them within dedicated timelines.

Super Purposes – UX Designer

Sep 2021 – Jan 2022

Original website: (<https://superpurposes.com/>)

- In depth research to understand the learners needs and perform competitive analysis with the other 3 competitor's websites to understand and know strength and weakness of the product to create a learner's friendly dashboard, where learners can view course content, know course progress, profile, login screens.
- Collaborated and Worked closely with multi-disciplinary teams (Web Developers, Graphic Designers, Content writers, Stakeholders) to gather and understand requirements of the website to create detailed visual mockups.
- Conducted 8 times iterations on each flow to create a successful flow for the course learning websites, since the user can easily access their course and learn with fun.

Orca sound – UX Designer

Aug 2021 – Jan 2022

Original website: (<https://www.orcasound.net/>)

- Using the Orca sound live listening mobile application, User can listen the orcas sound lively and record those sounds and send them to marine science center to conserve them.
- Gathered usability studies report on Orca sound listening app's existing design, as part of 10 members of the UX design team, collaborated and participated in the second iteration process of orca sound live listening app to improve the existing design by 80%.

Bellevue College – UX Designer

Sep 2019 – Aug 2021

- **VeganShare.com:** Establish the veganshare.com platform to help millions of vegan diet followers to find different vegan diet articles, recipes, events at one place.
- **Voice User Interface (VUI)- Thermostat application design:** Conducted user research to determine an analysis on existing thermostat to know business and user goals and pain points, with a new voice feature. Created user personas, scenarios, site map and dialog flow to design and develop ideas on low fidelity and high-fidelity prototype. Performed usability studies to know the multiple interactions works together with successful completion of user tasks.

EDUCATION

UX Design

Bellevue College, WA

Sep 2019 – Sep 2021

Bachelors of Technology (ECE)

Jawaharlal Nehru Technological University of Hyderabad (India)

Aug 2011 – Sep 2015